

# Census2020 Ambassador Program



# The Census 2020 Ambassador Program

is designed to reach the  
Low Response Areas



# Who Are They?

- Home Owners Associations
- College Students
- Parent Groups
- Religious Organizations
- Book Clubs
- Social Media Influencers
- Greek Organizations
- Mentoring Programs



# How Can They Help?

## Social Media



## Volunteer



# How to Get Started?

## Process

- ❑ Ambassadors must complete the online application for consideration.
- ❑ All applications will be reviewed by the Census Planning Committee
- ❑ A confirmation email will be sent to those selected to serve as an Ambassador.

## Criteria

- ❑ Must either live or do business in the City of Richmond
- ❑ Must be willing to spread Census2020 information with the public
- ❑ Should have prior outreach experience
- ❑ Must be able to attend at least two of the four Events Subcommittee meetings open to Ambassadors



# APPLY TODAY!

## Census 2020

## Ambassador Program

<https://www.rvacounts2020.com/census-ambassadors>

